

Tim Manners

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I am highly adaptable, quick thinking and detail orientated. I have strong conceptualisation and sketching skills and a balance between creative and technical abilities. I have excellent knowledge of Adobe products: Photoshop, Illustrator and InDesign as well as solid hand written HTML and CSS, working knowledge of PHP and MySQL and experience working with Javascript — particularly jQuery. My balance of skills and areas of excellence lead me to consider UX at every stage as well as retaining the overall client vision. I am extremely hard working and dedicated and I am looking for an exciting new creative role.

WORK EXPERIENCE

Employer: **3seven9 Agency**

Period: **July 2015–January 2016**

Position: **Web & Graphic Designer**

Responsibilities:

Initially I worked alongside the Creative Director and more recently took on responsibility for all creative projects. I have worked collaboratively with the web development and digital marketing teams on a variety of projects from conceptualisation to presentations and finals for delivery to the client. I worked on projects for large B2B organisations across a variety of sectors and was part of a successful pitch for a 'gamified' employee engagement system for a leading global sportswear brand.

I was able to demonstrate my skills in rapid concept sketching and storyboarding, including prototyping user experiences for responsive websites. I produced wireframes using Balsamiq and interactive prototypes in Marvel app and Moqups.

Other tasks included producing full visual designs for developers (internal and external) to reference, developing brand guidelines, creating print collateral, responsive website designs for integration with Bootstrap and Foundation front-end frameworks. I also worked with the web development team to refine UX and track front-end bugs, including suggesting solutions.

Employer: **INS News Agency Ltd / Industrial Communications & Design Ltd**

Period: **August 2005–July 2015**

Position: **Studio Assistant (2005–2006), Web & Graphic Designer (2006–2015) including IT management from 2014**

Responsibilities:

I was responsible for all websites and print collateral for the three companies within the group. This included the visual design and coding of the websites and email marketing campaigns. I was also responsible for training and developing staff skills with Adobe products particularly photo editing and manipulation in Photoshop. I was responsible for managing several client accounts and projects and also oversaw the rebranding of ICD to become Citrus Corporate, bringing the brand into line with the growing Citrus Studio photography brand. I art directed photo shoots for several large companies (including Daewoo Electronics, Sally Salon Services and Vail Williams) including collaborating with the client to develop a brand style to unify product photography.

I designed and built a news order and job tracking system, utilising PHP and MySQL, that saved the company significant outlay in development costs and simplified the process of logging and tracking all work within the news agency. During updates to two of the company websites, I integrated WordPress as a CMS to enable staff with no prior knowledge of HTML or CSS to perform content updates.

I introduced HTML email marketing campaigns, eventually moving the campaign management to run from MailChimp. I was able to implement a programme of regular email campaigns to help Citrus Studio to retain existing customers and reach new clients, helping to raise the profile of the brand.

FREELANCE & VOLUNTARY WORK

Period: **September 2004–Present**

I am passionate about community engagement and have volunteered my time and skills for several local organisations including producing the website, flyers and posters for Reading Youth Orchestra (RYO) since 2010 which has involved fine art illustration. I have also volunteered my services for the last 5 years to produce flyers and posters for a Winnersh community event. Alongside this work I have created a brand identity for Petails pet care services that included a logo, single page website, business cards and forms. I also designed and produced a website for graphic designer Stephen Green.

EDUCATION

Qualification: **2:1 — Bachelor's Degree in Product Design (Sustainable Futures)**

Institution: **University for the Creative Arts — Farnham**

Period: **2001–2004**

I specialised in concept sketching and rendering, 3D computer modelling and photo manipulation. I gained experience working individually in a competitive environment but also working collaboratively on design projects and for research purposes when conceptualising extended assignments. I also exhibited at the New Designers show at the Business Design Centre in London.

Qualification: **Merit — BTEC Foundation in Art and Design**

Institution: **Reading College and School of Arts and Design — Reading**

Period: **2000–2001**

I chose to specialise in 3D design but also gained a good grounding in a range of art and design disciplines.

Please see my website: <http://www.rethinkdesign.co.uk> for examples of my work

References are available on request

